

Our magazine advertising, website and e-blast rates are summarised below:

**For advertising in either magazine** distributed in 10,000 hard copy and 20,000 by e-mail with a further 6,000 readers online per quarter please see below

Publication Rates	Rates	Height	Width
Front Cover	£1300.00	297	210
Back Cover	£1200.00	297	210
Inside Covers	£1100.00	297	210
Full Page	£1000.00	297	210
½ page	£675.00	148	210
		297	50
¼ page	£425.00	72	210
		297	105

>>more in 2008 Media pack  
 Click on the logo>



SAE-UK.org offers discounted advertisement deals for all of our websites online at [www.SAE-UK.org](http://www.SAE-UK.org) & [www.DefenceIntegration.org](http://www.DefenceIntegration.org) & [www.VehicleTechnology.org](http://www.VehicleTechnology.org)

Banner Rates		Horizontal	Vertical	Cubical
Sizes	Width	468	147	240
	Height	60	310	195
Rates	-	£500.00	£650.00	£680.00

>> more in [Web Banner Rates pdf](#)

### E-mail Advertising

We send out 30,000 emails per week to the international engineering community and its management. This is an ideal opportunity to convey your message and advertising under the banner of the Society of Automotive Engineers - UK. Stronger than just advertising alone.

No. of Newsletter	Database	Price
1 e-blast	30,000	£250
2 e-blast	30,000	£300
3 e-blast	30,000	£375
6 e-blast	30,000	£700

>> more in [E Newsletter Rates pdf](#)

### Advertising Team

[www.VehicleTechnology.org](http://www.VehicleTechnology.org) & [www.DefenceIntegration.org](http://www.DefenceIntegration.org)  
 A part of [www.SAE-UK.org](http://www.SAE-UK.org)

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