

Information on the services we offer are as follows:

- Magazine Advertisements
- Web banner advertisements online
- Email sponsorship (Emails and Newsletter distribution)
- Sale of marketing databases

Magazine Advertisements:

We publish two different engineering magazines which provide information on the latest Automotive technology and Defence related transport technology; air, land and sea.

[Vehicle Technology Magazine](#)

VehicleTechnology.org is the paper-based automotive magazine of the Society of Automotive Engineers in the UK serving the United Kingdom and through our online magazine website the rest of Europe also. The [VehicleTechnology.org](#) paper-based magazine has a circulation of 10,000 and is typically some 60 sides or so in length appearing quarterly.

Our readership typically consists of senior Engineers and Directors as well as other professions associated with automotive engineering. We offer advertisers a cost-effective route towards advertising to the UK membership of SAE for a focused communication of new ideas, products, information and services. We also offer an online interactive version of our magazine on this site to bring previews, exclusives and galleries of images and movies to our online readers. In addition, VehicleTechnology.org updates go out each month to 20,000 recipients across UK and Europe. Your advert will appear in paper and online for no extra cost.

The leading advertisers with Vehicle Technology are Bentley Motors, Millbrook, VCA, Caparo AP Braking, Hard Anodising LTD, Oxford Brookes University, TRW Conekt, Lola Cars, Magna, Visioneering, LMS and many more. [Click here](#) to review our media partners.

For more information regarding advertising rates you can click on the link below where you can find the 2008 Information Pack >> [Click here](#)

[Defence Integration Magazine](#)

Defence integration is about the changing and leading world of interplay between all of the various forms of Defence technology; land, sea and air. We are living in an era where there is no one solution for the integration of Defence technologies, unbelievably, it is very difficult to make competing technologies work together when they operate in different theatres or media, such as land based air systems. In truth, the accuracy of such systems is in question.

Defence Integration is a forum for the presentation of solutions; some SAE based some external that can serve to preserve our way of life. In many instances, we can use such solutions to save humanity huge sums of money and time that should be used for other benevolent purposes. Defence Integration is a vehicle for the new technologies that enable the working together of the most advanced technologies on Earth.

For more information's regarding the rates you can click on the link below where you can find different advertising rates and printing specifications >> [Click here](#)

Online magazines

Both of the above magazines are reproduced online for the 30,000 visitors we receive every month at these sites:

- **Web Banner Advertisement Opportunities with SAE-UK**

SAE-UK.org offers discounted advertisement deals for all of our websites.



Online advertisements run for 6 months or for an agreed term according to the following rates:

Banner Rates		Horizontal	Vertical	Square
Sizes	Width	468	147	240
	Height	60	310	195
Rates	-	£500.00	£650.00	£680.00

- Advertisers can promote their company logos and banner every month in the e-newsletters that SAE-UK sends to our database of 30,000 including members until the run period of their advertisement is completed.
- Advertisers can display their company logo on the media partners page on both the official magazine websites [VehicleTehcnology.org](#) & [DefenceIntegration.org](#)
- Advertising on our websites will entitle you to a free year's supply of hard copies of the magazines.

Note:

*All Measurements provided are in pixels
Prices provided may vary for non-standard sizes.
The above provided prices are for duration of 6 Months
Prices are subject to individual website*

Email sponsorship

SAE-UK sends out 30,000 emails per week to the international engineering community and its management.

This is an ideal opportunity to convey your message and advertising under the banner of the Society of Automotive Engineers - UK.

No. of Newsletters	Database Size	Price
1 e-blast	30,000	£250
2 e-blast	30,000	£300
3 e-blast	30,000	£375
6 e-blast	30,000	£700

Artwork can be supplied or generated as part of the above costs and all files handed over to the clients. All part of the service to exceed customer satisfaction.

We hope the above sections provided the required information. Should you require any more information regarding advertising opportunities please contact us on advertisement@sae-uk.org or call us at 0121 270 6305.

We look forward to hearing from you and developing a business relationship to help your company generate the required level of interest by advertising with the Society of Automotive Engineers in the UK.

Sincerely,

Advertising Team

www.VehicleTechnology.org & www.DefenceIntegration.org
A part of www.SAE-UK.org

Email: advertisement@sae-uk.org
Skype: [advertisement.sae-uk.org](https://www.skype.com/username/advertisement.sae-uk.org)

Phone: **0121 270 6305**