

## Bespoke Email & Newsletter Advertising

SAE-UK sends out 30,000 emails per week to the international engineering community and its management.

This is an ideal opportunity to convey your message and advertising under the banner of the Society of Automotive Engineers - UK.

Stronger than advertising alone!

We email throughout our Corporate Network of Members and interested parties who maintain an active interest in SAE-UK and our networked partners.

There are varieties of advertising opportunities to promote your company through our regular communication.

- **We send out Exhibition reviews while they are happening**
- **Conference updates to those unable to attend**
- **Regular updates to our members about forthcoming events at SAE & our partners**

No. of Newsletters	Database Size	Price
1 e-blast	30,000	<b>£250</b>
2 e-blast	30,000	<b>£300</b>
3 e-blast	30,000	<b>£375</b>
6 e-blast	30,000	<b>£700</b>

Collectively we send out 30,000 emails per week so there is always an opportunity to promote your business.

Artwork can be supplied or generated as part of the above costs and all files handed over to the clients. All part of the service to exceed customer satisfaction.

Yours Sincerely,

### Advertising Team

[www.VehicleTechnology.org](http://www.VehicleTechnology.org) & [www.DefenceIntegration.org](http://www.DefenceIntegration.org)  
A part of [www.SAE-UK.org](http://www.SAE-UK.org)

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